

Who Are We & Why Should You Work With Us?

Date: June 10, 2020 | Official Launch of RCM



Presentation outline

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Our Specialties

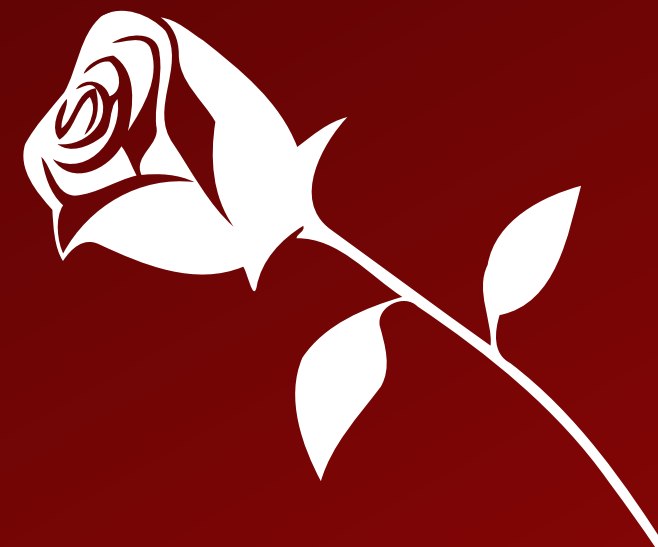
Our Benefits and
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Our Promise

Pricing

Free Consultation

Contact Info

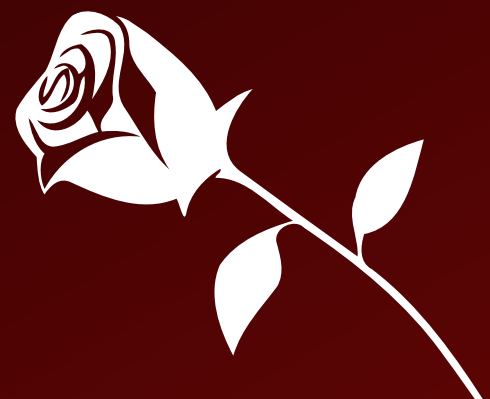


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Our Story

When the Coronavirus pandemic hit, small and medium-sized businesses who've already struggled to keep up with the pace of digital consumption weren't prepared.

Local restaurants struggled to get online ordering implemented; events and conferences needed to go virtual; businesses needed infrastructure for their employees to work from home. The virus sped up the need for digital services all around the world. **RCM was founded to help these smaller and medium-sized businesses grow their online infrastructure.** Often times, digital marketing services aren't affordable and out of reach. We're focused on providing quality service for a quality price. It's a win-win.



Our Culture



RCM doesn't play games. This isn't just some quick scheme to make a few bucks.

We'll offer full transparency and do whatever it takes for our clients to be happy with our services. We understand how important it is to give our small and medium-sized businesses an opportunity to compete and grow. **We're built on empathy, self-awareness, and constant self-improvement.** So if you think we're going to do a half-assed job, or find a way to quit when a job gets complex, you're wrong.

Challenge accepted.

Our Team

We're a one-man show. If you're looking for a large agency with a full team of sophisticated digital marketing gurus, we're not your solution. If you're looking for an affordable solution to level up in the digital realm the right way, we're here for you. We don't have separate sales teams, SEO specialists, and CRO experts; we have one guy who never stops self-improving and will do whatever it takes to get the job done.



HAYDEN SCHUSTER

Founder of RCM

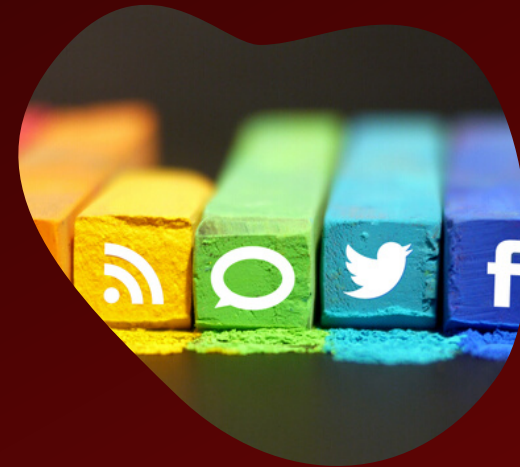


Our Services



WEB AND CREATIVE SERVICES

RCM can help your small to medium-sized business, organization, or event maximize their digital potential. Our web and creative service options are as follows: Web Design/Development, Web Hosting, E-Commerce Web Design, Photography, Email Marketing, and Content Writing.



SOCIAL MEDIA SERVICES

Looking to increase engagement, conversions, and ROI on social? We have these following services: Social Media Marketing, Paid Marketing Campaigns, Organic Marketing Campaigns, Social Media Management, Copywriting, Content Creation, and more.



DIGITAL MARKETING SERVICES

Digital Marketing is one of our specialties. We can help you with: Search Engine Optimization (SEO), Pay-Per-Click Management (PPC), Google Analytics Services, Conversion Rate Optimization (CRO), Digital Competitive Analysis, Brand Strategy/Management, and more.

OUR SPECIALTIES



**TICKET SALES &
CONVERSIONS**



**SMALL & MEDIUM-
SIZED BUSINESSES**



EVENT MARKETING

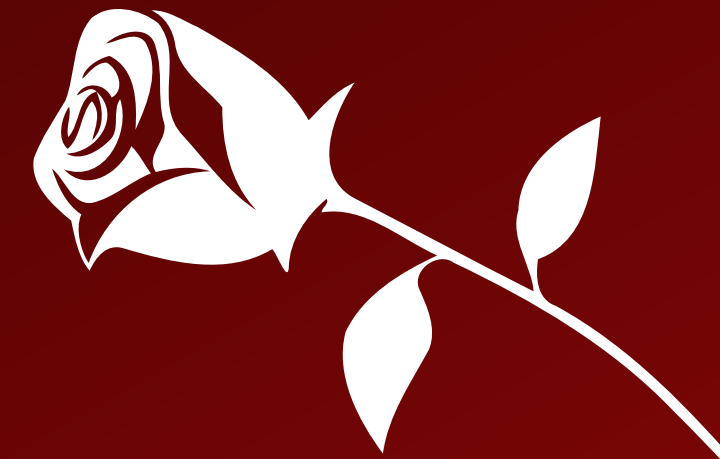


VIRTUAL EVENTS



**NON-PROFIT
ORGANIZATIONS**

Benefits and Highlights



SELL MORE PRODUCTS

Once we transform your digital arsenal, expect our services to pay for itself. We're creative-focused yet understand what it takes for a business to be successful. This strategy is the perfect formula for heightened ROI.

DISCOVER OPPORTUNITIES

A more robust online presence adds value to your business. You can use this as leverage to get new sponsors, find new customers, and grow your business at scale. Let's get more eyes focused on your business.

GROW YOUR BUSINESS

If you're looking to expand, a strong digital pipeline is essential to attract new employees, grow your platforms, and/or expand to new markets. Our services help gain credibility and show why they can trust your business.

Benefits and Highlights Continued...



UNIQUE CUSTOMIZATION

Customization is the name of the game. RCM understands that every client is unique and needs a different approach to their online footprint. We'll find what's best for your business.

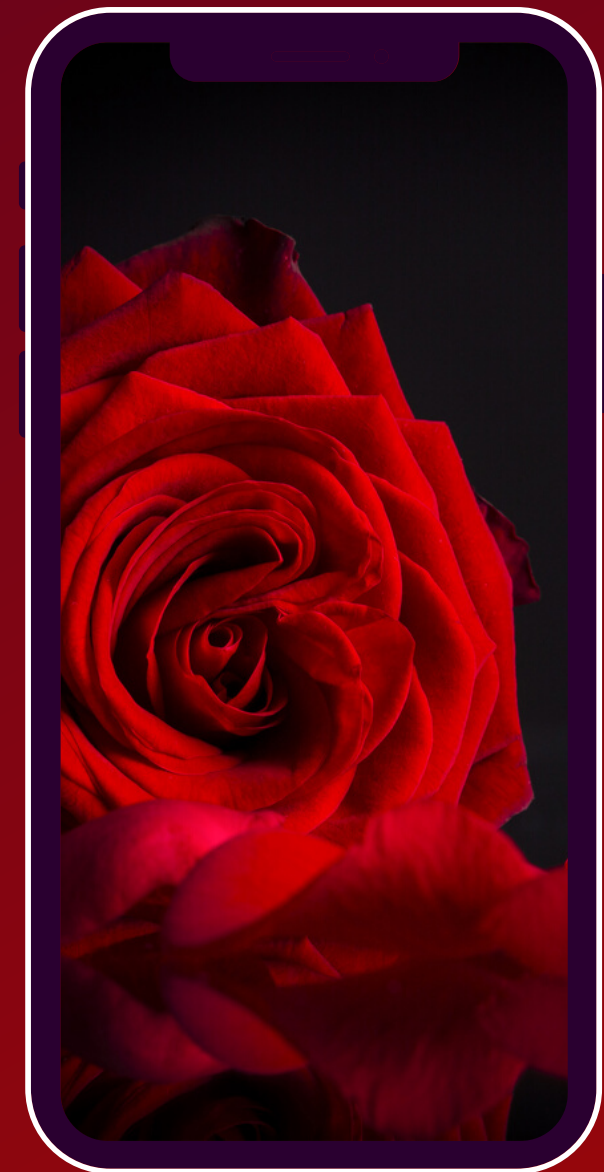
COMPLETE TRANSPARENCY

We don't play games. RCM is built on transparency and understanding. We'll do whatever it takes to make sure our clients are happy with our work.

BETTER RESULTS AND CONVERSIONS

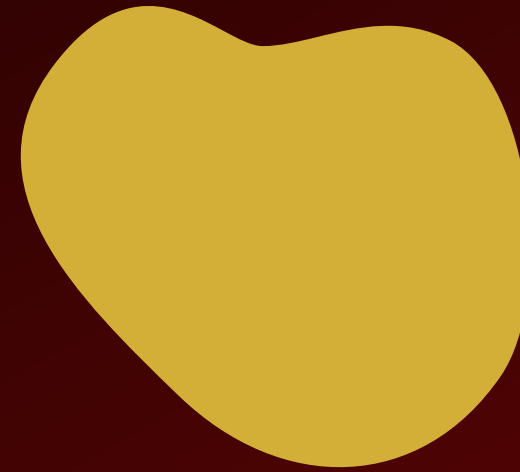
Are you getting weak conversions? Can your business be seen when you search on google? Are you struggling to create engaging social media content? We'll help you get better results. Period.

Your Return On Investment (ROI) Will Speak For Itself.



PRICING PER HOUR

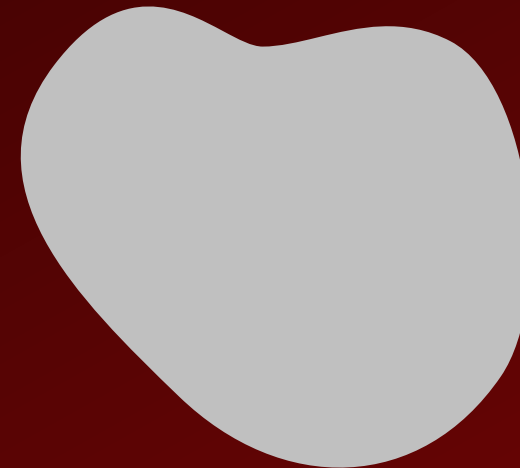
Please note that other payment options may be available and/or required depending on the type of service you're looking for. See next slide for details.



GOLD PACKAGE - \$70

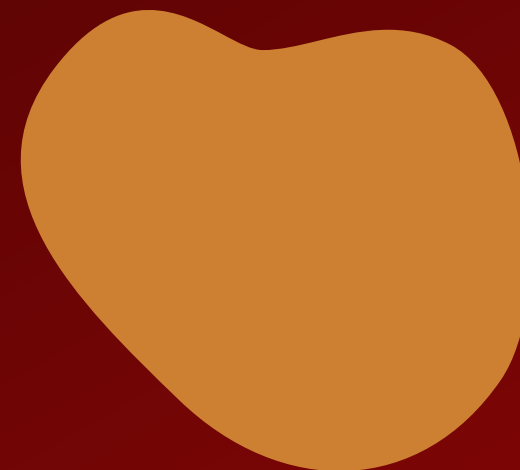
Unlocks our *full arsenal of digital services. Let's get started.

*Some services are not available on a per hour bases.



SILVER PACKAGE - \$60

Unlocks most of our digital services. We'll work with you to come up with a plan of attack.



BRONZE PACKAGE - \$50

Unlocks some of our digital services. Don't be fooled; this package still means serious business.

FREE CONSULTATION

During this conversation we'll get a better idea of how we can help your organization, business, or event thrive in the digital realm. Prices and plans may vary depending on your specific needs. Please note that other payment options may be available and/or required depending on the type of service. We'll help you walk through all of this.



WE LOOK FORWARD TO WORKING WITH YOU.

RCM

Ready, Set, Grow.

Hayden Schuster, Founder

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**ROSE CITY
MARKETING, LLC**

Web & Creative Services | Social Media Services | Digital Marketing Services

